

PHOTO COMPETITION

GLOBAL HEALTH CONFERENCE ON SOCIAL MARKETING AND FRANCHISING

The Global Health Conference is pleased to announce an opportunity to participate at the conference main event scheduled from 3rd-5th December, 2013 at Kochi, Kerala.

If you are a **professional photographer/enthusiast** or an **amateur** with keen interest in capturing candid moments this is your chance to win a scholarship to participate in the Global Health Conference which will witness a footfall of more than 1000 participants. Delegates would include program implementers across theGlobe, InnovatorsUN Agencies, Corporate Houses, Policy makers, Academicians INGOS & NGOs, Pharmaceutical Companies, Public Health Experts,Rural Marketing Companies, and Associations etc.

The scholarship would cover the following:

- a) Conference Registration
- b) Economy Air Travels (to and fro to the Conference Venue)
- c) Accommodation and Food (for the duration of the conference)
- d) Local travel will be provided by the organizers (Airport pick up and drop)

Note: *Per Diem and Ancillary expenses are not included.*

Competition Details:

- Submit photographs reflecting the conference theme “**Achieving Universal Health Coverage**”

Themes

- a) **Access to government health care services by the poor**
- b) **Safe Motherhood**
- c) **Social Marketing of health care products**

Requirements

- The photo should have been taken by the participant themselves
- Photographs should be with dates
- The photographs should not be dated before 1st January 2013.

- The top 100 photographs will be highlighted at the conference exhibit, social media channels and websites, with full recognition.
- Top 3 participants selected by an eminent panel of judges will receive a scholarship to participate at the conference.
- The top 3 participants will get an opportunity to photo document the conference.

Specification:

- **The image files must be in JPEG format only.**
- **Submit images with not less than 150 dpi and not more than 300 dpi resolution**
- **Each photo must be (titled) the size of the shortest dimension (either length or width) not more than 1500 x 2100 pixels//Up to 20 MB only.**
- **Individual images must not be more than 20 MB, please do not send verysmall, low resolution files.**
- **The standard color space for the judging process is RGB**
- **Image data files created with digital still cameras (including medium and large-format cameras). Images that have been retouched using software or by other means will be accepted. Both color and monochrome images will be accepted. (Scans of photographs taken by film cameras are not eligible.)**

Time Line: Competition Opens on 25th September and ends on 15th November 2013

Submission: Digital images can be submitted online, directly through the conference web site (www.smfconference.com) or as an attachment along with completed entry form on our email ID: info@smfconference.com

Eligibility

The contest is open to all, professional/enthusiast or for amateur, regardless of age, sex or nationality.

Note

- Entrants under 18 years of age require the permission of a parent or guardian. By entering the contest, entrants under 18 years of age indicate that they have obtained the permission of a parent or guardian.
- The contest is not open to employees of Hindustan Latex Family Planning Promotion Trust (HLFPPT) and HLL (hereinafter, the "**organizer**") or its subsidiaries or affiliates.

Submission Rules

- The photograph must not, in the sole and unfettered discretion of the Organizer, contain obscene, provocative, defamatory, sexually explicit, or otherwise objectionable or inappropriate content.
- Photographs may be taken in colour or black-and-white. Photographs may be edited or have additions as long as they are authentic. However, adoptions of works done by other artists or plagiarized works are not accepted.
- Photographs with scripts or drawings such as signatures and borders are not accepted.
- Only minor burning, dodging and/or color correction is acceptable, as is cropping. High dynamic range images (HDR) and stitched panoramas are NOT acceptable. Any changes to the original Photograph not itemized here are unacceptable and will render the Photograph ineligible
- Photographs originating from film, medium or large format cameras or slide are acceptable provided they are entered digitally (soft copy)
- If there are any identifiable individuals in the photo, the entrants should have obtained a prior written permission/consent of such identifiable individuals in the photo, before submission of their entry. In case the above mentioned individual is under the age of 18yrs, a prior written permission/consent of such identifiable individual duly attested by the individual's parent/guardian is required to be obtained, before the submission of the entry. Please note that the written permission /consent of the identifiable individual, in any case has to accompany the entry
- The Participant unequivocally, without any demur undertaken to authorize the Organizer to exhibit, reproduce and publish or allow third parties to reproduce and publish their submitted photographs through all types of international media outlets, without any claim for infringement of the Intellectual property rights(IPR)in the saidwork.
- Entries are limited to original works only that have not formerly been displayed or exhibited and to which the entrant holds all applicable IPR and other rights. Works that have won prizes in other contests or that have been submitted to other contests in the past/currently underway are not eligible for this competition.

Note:

- Winners may be requested to provide higher resolution images of the photograph for publication or display purposes related to the contest.

How to Enter

After carefully reading all the information on this page, click the "Submit" button at the bottom, fill out the entry form, upload your work and submit.

Judging

- After the first round of judging, all shortlisted entries will be posted onto the Facebook page (smfconference) which is dedicated to the conference (planned timing: 1st November 2013). Awards will be decided after the final round (10th November 2013). The final results of the competition shall be announced on our conference website (www.smfconference.com) by November 15th 2013.
- Everyone has a right to vote for the "Award for Most Popular Entry". Details will be announced on the website.

Notification to Winners

- The winners will be notified through email by 15th November 2013 and will also be notified simultaneously on our Facebook/twitter and conference web page

Note:

- Winners are requested to review the documents sent to them separately via E-mail from the organizer and in the event they accept the terms and winners are requested to review the documents sent to them separately via e-mail from the organizer. In event of their duly filling the form and submitting it for the competition, it shall be deemed that they have accepted all the terms and conditions herein.
- Winners may be contacted by telephone should the organizer deem it necessary to confirm any of the information provided.
- Please note that failure to respond within 14 days of the date, on which the organizer sends the notification E-mail, whether due to server malfunction or any other cause, will result in disqualification. Entrants should therefore notify the organizer of any changes to their E-mail addresses using the entry page on this website. The organizer does not accept liability for any disadvantages that may arise as the result of inability to receive E-mail.

Exhibition

The awarded works will be exhibited at the Conference Venue and will also be showcased on the conference website/Facebook and twitter pages respectively

Disclaimers & Use of Personal Information

- Entrants undertake to hold good and indemnify the organizer and or any other agency related therewith of any/all legal disputes that may arise to infringement of any/all rights in the submitted work(s).
- The organizer reserves the right to disallow entries that depict brand logos or other intellectual property, whether on signs or posters or in other forms, or that in its judgment are harmful to the public order, violate standards of decency or are contrary to the goals of the contest. Entrants must also hold all applicable rights to the final image, including any retouching or other image processing.
- Once submitted, entries will not be returned to entrants under any circumstances, and the entrant undertakes not to hold liable, the organizer or any individual/agency related therewith even if they are later withdrawn
- Entries are only accepted through the Internet

Stipulations

- Entering the contest constitutes acceptance to the terms and conditions of the contest.
- The organizer reserves the right to suspend or postpone/amend the date of receipt of any or all entries for the purpose of the contest.
- Entrants shall not make any claims regarding prints of their works produced for photo exhibitions.
- Entrants shall bear all costs to participate in the contest and shall not hold the organizer/individual/agency liable for such costs.
- Please note that no response shall be given to any inquiries or claims regarding the judges' decisions.
- The judge's decision shall be final, no question thereto shall be entertained
- Any dispute arising hereto/herewith shall be referred for arbitration in accordance to the arbitration and reconciliation act 1996. The language of the arbitration shall be English and the seat shall be in Noida
- The courts at Noida shall have the exclusive jurisdiction to entertain any dispute here from
- The existing laws of India shall be applicable to disputes arising hereto.

Organizer's Rights

- Entries that in the judgment of the organizer do not conform to the entry requirements will be disqualified. Entrants will not be notified in this event.

- The Organizer/individual/agency hereby undertakes to keep confidential, saving publication of relevant information as required under the contest, all personal information of the participants submitted pursuant to the terms and conditions of the contest