



गुलाम नबी आज़ाद
GHULAM NABI AZAD



सत्यमेव जयते

स्वास्थ्य एवं परिवार कल्याण मंत्री
भारत सरकार
निर्माण भवन, नई दिल्ली-110108
Minister of Health & Family Welfare
Government of India
Nirman Bhavan, New Delhi-110108

Message

The Global Health Conference on Social Marketing & Franchising scheduled on December 3-5, 2013 at Kochi, Kerala (India), is a truly unique event, as it has brought together multiple stakeholders to discuss avenues for action for achieving universal coverage for primary healthcare through social marketing & franchising route.

2. I would like to pay compliments to the Ministers of Health and heads of delegations from various countries attending this prestigious Conference with a view to synergise and maximise our resources for effective, efficient and affordable health care delivery.

3. I believe that this Conference, which is being organised by HLL Life Care and Hindustan Latex Family Planning Promotion Trust, will help in harnessing across learning among various stakeholders who have been implementing successful Social Marketing & Franchising programmes in their respective countries.

4. I take this opportunity to wish the Conference all success.


(Ghulam Nabi Azad)